



Sales & Marketing Internship

Martin's Hotels, one of the most prestigious Belgian hotel groups, is looking for a motivated intern for their Sales & Marketing Department. You will work for 14 hotels including 1200 rooms, more than 80 meeting rooms, 8 restaurants and 3 Spa, together with the Sales & Marketing team.

As an intern, you will assist the Sales & Marketing Department in their daily tasks (for both B2B and B2C markets). Your tasks include, but are not limited to:

- Support the team with analysis, statistics, market surveys, update reports
- Work with a CRM
- Work on the maintenance of a multi-hotels e-commerce & e-marketing platforms (websites, partner websites, forums, reputation management, social media,...)
- Assist with site inspections in the different hotels
- Clients contact through emails or phone: follow up, prospection, preparation of contracts
- Preparation of sales missions and trade shows
- Assist the Sales team during client & networking events
- Assist the Marketing department when needed (print and online)
- ...

Your profile:

- Good knowledge of French, English and Dutch
- Good knowledge of Word, Excel and PowerPoint
- Not afraid of administrative tasks
- Highly motivated student
- Able to multi-task & organized
- Knowledge of social media and Photoshop is a plus
- Ideally available for a 6-month internship

What we offer:

- A nice office in Genval with a lot of daylight in a green environment, easily reachable by train
- Students will have time to work on their thesis during their internship if required
- Friendly colleagues

Are you willing to work with a dynamic and motivated team and ready to learn?

Then send your motivation letter and CV to:

Olivier Meulemans, Director of Sales & Marketing

om@martinshotels.com

02 655 03 81

www.martinshotels.com